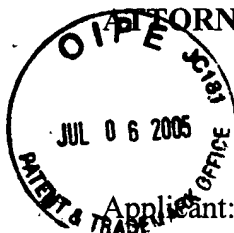


2445

PATENT



ATTORNEY DOCKET NO. REIM-0001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Senthil Kumar, *et al.*

Serial No.: 10/032,508

Confirmation No. 3871

Filed: October 27, 2001

Title: MEDIA AND ADVERTISEMENT DISTRIBUTION AND TRACKING  
SYSTEM AND METHOD OF OPERATION THEREOF

Grp./A.U.: 2145

Examiner: Hossain, Tanim M.

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313, on <u>July 1, 2005</u> (Date)	
<u>Senthil Kumar</u> (Printed or typed name of person signing the certificate)	
<u>Senthil Kumar</u> (Signature of the person signing the certificate)	

Sir:

**REMARKS UNDER 37 C.F.R. § 1.111**

In response to the Examiner's Action mailed January 26, 2005, the Applicants present the following arguments: